



Greater Kitsap County
ADVENTURE ArtMap™
2010 Edition

Project Specs

ArtMap™ Specifications

- Full Color
- 24”w x 27”h, folded down to 4” x 9”
- Full-color both sides, 70# paper
- Projected Publishing Date: 1st Qtr 2007

Projected Circulation: 20,000 maps

Distribution Points w/ Map Amounts (est.)

- Seattle Convention & Visitor Bureau
- Kitsap Peninsula Visitor & Convention Bureau:
 - Includes all 8 greater KC Chambers
- PSNS / Bangor Military Bases:
- Participating advertisers:
- Hotel / Resort Gift Shops:
- Real Estate Offices
- Publisher & Internet Portals (link affiliates):
 - Kitsap Peninsula Visitor & Convention
 - Kitsap Transit
 - Kitsap Parks & Recreation
 - Bremerton Parks & Recreation

Outdoor Activity Classifications

Auto Racing	City Parks	Golf	Museums	Skateboarding
Archery	Community Parks	Guides	Outfitters	Skiing
Baseball Events	County Parks	Hiking	PaintBall	Sky Diving
Bicycling	Kayaking	Horseback Riding	Rafting	Sports Fields
Boat Sales/Rentals	Fairgrounds	Lodging	Recreation Property	Tennis
Camping	Fisheries	Marinas	RV Sales/Rentals	Wildlife Viewing
Camps	Fishing	Marine Supply	Sailing	Yacht Clubs
Canine Parks	Flying/Instruction	Martial Arts	Scuba Diving	

Cost of Maps

Distributor:	\$2.00 / map:	1,000 maps and up
Wholesale:	\$3.00 / map:	50 - 999 maps
Retail:	\$5.95 / map:	under 50 maps

Advertising Options

Reverse Cover (1): 4” x 9”	Logo on Map (40)
Alternate Back Cover (1): 4” x 9”	Inside Panels (3): 4” x 9”
Classified Listing: Two- 4” Lines	Inside Display (40): 4” x 2 ¼”
15 Sec. Audio/Video Review linked to advertiser’s Logo on Web map	
Pop-up Internet Coupons	

Contact Information:

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