

GREATER KITSAP COUNTY ADVENTURE MAP (KCAM)

KCAM Overview

The KCAM is a community tourism-building project designed to be used by major tourism professionals throughout the Pacific Northwest. Strategic tourism partners hold the key to acquiring regional distribution saturation. By integrating Kitsap County's tourism message along with vital tourism mapping and text information needed by regional travel professionals, Kitsap county obtains significant distribution that is otherwise out of reach due to financial and logistical constraints. Furthermore, by utilizing the co-op principle, smaller local Kitsap County tourism advertisers benefit from higher-level graphic production and distribution while only paying a fraction of the cost.

KCAM Features:

- Zero-Net-Cost promotion
- 24" w x 24" h
- Full color on both sides
- G.I.S. shaded relief mapping
- Published in print and interactive Internet

KCAM Distribution (print & Internet) 20,000 images/year

- Regional Chambers of Commerce
- Information Centers
- Hotels & Restaurants
- Transportation Providers
- Travel Agencies
- Convention & Visitor Bureaus
- Stores
- "Sister" Publications
- Events
- Outfitters

KCAM Advertising Options

- Display Ads
- Logos on Map
- Internet Links
- QR Codes
- Activity Calendar
- Classified Directory

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